

## Scholarship Advice for Donors

Everyone should have the opportunity to study what they love. Here at UCOL, we help our learners study dreams come true through a variety of scholarship programmes. You and your organisation have a role to play in UCOL giving scholarships to deserving learners. For years, generous members of our community and businesses have donated to scholarship programmes to benefit both our learners and their organisations.

By donating to a scholarship programme, you are not just benefiting a student's life but your organisation as well. It connects you to a pipeline of talented graduates and positions your organisation as an attractive place of employment and/or development. Scholarships can be tailored to criteria set out by the supporter and can include considerations like academic merit, or service to the community. You could decide to support students who are suffering financial hardship, are the first in their family to enter tertiary education, or are from a particular discipline such as STEM, or the Arts.

### Why Support a Scholarship?

Everyone should have the opportunity to study what they love and generous members of our community and businesses have a role to play in making the study dreams of our young people come true at UCOL.

- Build an organisational culture of giving back by paying it forward.
- Expose students to your brand early in their career.
- Position your business as an attractive employment option.
- Build relationships early with talented students to create a pipeline of graduates whose skills fit your organisation.

### How much should I give?

When it comes to amount, generally organisations donate between \$1000 - \$2500 per scholarship. However, this is not a minimum or maximum amount – all donations are greatly appreciated by our ākonga.

### What is the timeline?

For timing, many of our scholarships are awarded in Semester 2 (July - Dec). This gives a better idea of achievement for merit or attendance-based scholarships. For scholarships aimed at alleviating hardship or encouraging ākonga to explore certain disciplines, these can be awarded in Semester 1 or 2.

### What criteria can I put on the scholarship?

For conditions, this is entirely up to what your organisation would like the scholarship to achieve. Our current external donor scholarships have a broad range of criteria depending on what the organisation is interested in: financial situation, academic achievement, career aspiration, study subject area, year of study, full time or part time study, student age, gender, ethnicity, iwi affiliation, geographical location of student or study, community involvement, etc. Organisations can stipulate any combination of conditions or leave it fairly open-ended – the choice is yours.

### What do I need to do?

Once you've decided to start your philanthropic journey with us, you can contact the Scholarships team at [ScholarshipPN@ucol.ac.nz](mailto:ScholarshipPN@ucol.ac.nz). The team is happy to talk with you about your goals and criteria for the scholarship to make the process as smooth as possible.